#### **Optimize your resume to get more job interviews**

#### This free resume template will help you write an ATS-friendly resume. But how do you know what the hiring manager is looking for? What skills and experience should you list to show you’re the best candidate?

#### **[Jobscan’s resume scanner](https://www.jobscan.co/?utm_medium=referral&utm_source=resume-examples&utm_campaign=all-examples&utm_content=internal-link) helps you optimize your resume for each job listing so that your application is more attractive to recruiters and hiring managers.**

#### An optimized resume leads to more responses, more interviews, and more offers for the jobs you *really* want.

#### *“Honestly, it was like the floodgates opened. Within a week…I was absolutely flooded with contacts and people reaching out.” [Kelly, South Carolina, Jobscan User](https://www.jobscan.co/blog/kelly-built-a-network-and-landed-a-job-in-a-new-city-using-jobscans-linkedin-optimization/?utm_medium=referral&utm_source=resume-examples&utm_campaign=all-examples&utm_content=internal-link)*

#### *”It’s the greatest tool that I have seen when it comes to searching for jobs.” [Mark Stark, Career Success Coach](https://www.jobscan.co/blog/why-this-career-coach-uses-jobscan/?utm_medium=referral&utm_source=resume-examples&utm_campaign=all-examples&utm_content=internal-link)*

#### *“We’re seeing easily 30% or more increase in calls from recruiters when our students use Jobscan to tailor their resumes.” [Jeffrey Stubbs, Director, Baylor University Career Center](https://www.jobscan.co/blog/jobscan-case-study-baylor-university/?utm_medium=referral&utm_source=resume-examples&utm_campaign=all-examples&utm_content=internal-link)*

#### It’s frustrating to apply for dozens of jobs and not get any interviews. Use [Jobscan](https://www.jobscan.co/?utm_medium=referral&utm_source=resume-examples&utm_campaign=all-examples&utm_content=internal-link) to optimize your resume, cover letter, and LinkedIn profile.

#### **90% of Jobscan Premium users landed an interview.**

#### Jobscan users have been hired by:

#### Logo Description automatically generated with medium confidenceLogo Description automatically generated with medium confidence

#### Logo Description automatically generated

**NATASHA YELENA**

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**COPYWRITER**

I specialize in both long-form SEO content (landing pages, blog posts, etc.) and short-form copywriting (social media, email marketing). I come to the table with 5 years of marketing experience in both agency and in-house settings.

Marketing Communications | Digital Marketing Strategy | Copywriting | Marketing KPIs | Content Writing | Strategic Planning | Editing | Blog Writing | Advertising Copy | Content Strategy | Email Marketing Copy |SEO Writing | Team Collaboration | Client Management

**WORK EXPERIENCE**

**MarTechExec, New York, NY • Copywriter • (02/2018) - Present**

Manage all marketing copywriting for 4 clients in the technology and healthcare industries.

* Aligned copy strategy across all marketing channels
* Developed copy for client websites and blogs
* Wrote advertising copy for print ads and radio spots
* Collaborated with graphic designers to write and produce digital ads
* Managed client feedback meetings
* Ensured all timelines were met throughout the content production, editing, and delivery process.

**iVision, Atlanta, GA • Content Writer • (07/2016 - 02/2018)**

Content Specialist with a proven track record achieving results such as a 50% organic traffic increase within 6 months and an overall 400% increase in page 1 keyword rankings.

* Ensure client relationships thrive
* Develop long-term content strategy + SEO-driven supporting content
* Optimize website pages for proper SEO
* Analyze website information architecture
* Develop brand strategy + guidelines
* Email marketing campaigns
* Link building
* Social media copywriting

**EDUCATION AND CERTIFICATIONS**

University of Florida, Gainesville, FL • B.A. in Journalism and Media

(2016)