**JORDAN MILLER**

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**DATA ANALYST**

Analytical and solutions-driven professional with a computer science background and experience in the development, documentation, and delivery of process innovations. Process-oriented and skilled at transforming company practices into cost-effective solutions and more efficient operations.

Power BI Certification: Data Visualization | Microsoft Certifications: PowerPoint & Excel | Quantitative Methods | Data Warehousing | Advanced Data Mining | Business Intelligence (BI) | Google Analytics | Data Structures | Data Visualization | Data Mining & Analytics | Risk Management | Python Programming | Microsoft Office Suite | Python | R | SQL | C | C++ | Google Analytics | Power BI | SA | Microsoft Office Suite (Word, Excel, PowerPoint) | Windows

**WORK EXPERIENCE**

**Most Social Media • Data Analyst • (05/2021) - Present**

Led project management for Google Analytics projects, analyzing various company websites to extract customer insights regarding potential store locations, products trends, value-add trends, and more.

* Established analytics goals and used some advance Google Analytics features to extract customer information and also reviewed social media to determine, identify, and translate customer behavior; performed in-depth research and analysis on all available information
* Prepared and created analytic reports on customer insights such as user geographic location, age groups, and gender using Microsoft Excel (advanced), Word, and PowerPoint
* Presented findings to senior leadership to help inform critical decisions about products and increase brand recognition and customer base
* Made suggestions on which products to use as add-ons with others, based on customer data regarding which products customers would often buy together

**High TECH, Corp. • Application Development Intern • (05/2018 - 07/2018)**

Performed system analysis and application design, optimization, documentation, and development. Provided administration and technical support, analyzed reports, and identified opportunities for improvement.

* Led development of a 3-D game application using Unity software; rapidly acquired a deep understanding of the ongoing software in order to lead the team in game development
* Presented on the behalf of team, demonstrating the project objectives and the game itself

**AndroidsRUs • Android Application Development Intern • (05/2017 - 07/2017)**

Learned a how to develop an Android based application.

* Developed a location-based application to track the user location using google API and display nearby essential locations such as hotels, police stations, and hospitals. Presented this application as a group project as a part of internship.

**EDUCATION AND CERTIFICATIONS**

University of Texas at Arlington (UTA), Arlington, TX • Master of Science – Business Analysis

(2021)

Amity University, India • Bachelor of Technology – Computer Science

(2019)

Smart IT – Android Application Development

Power BI Certification – Data Visualization

Microsoft Certifications – PowerPoint and Excel

Programming for Everyone

Python Data Structures

Using Python to Access Data