##### **Optimize your resume to get more job interviews**

##### This free resume template will help you write an ATS-friendly resume. But how do you know what the hiring manager is looking for? What skills and experience should you list to show you’re the best candidate?

##### **[Jobscan’s resume scanner](https://www.jobscan.co/?utm_medium=referral&utm_source=resume-templates&utm_campaign=ats-templates&utm_content=internal-link) helps you optimize your resume for each job listing so that your application is more attractive to recruiters and hiring managers.**

##### An optimized resume leads to more responses, more interviews, and more offers for the jobs you *really* want.

##### *“Honestly, it was like the floodgates opened. Within a week…I was absolutely flooded with contacts and people reaching out.” [Kelly, South Carolina, Jobscan User](https://www.jobscan.co/blog/kelly-built-a-network-and-landed-a-job-in-a-new-city-using-jobscans-linkedin-optimization/?utm_medium=referral&utm_source=resume-templates&utm_campaign=ats-templates&utm_content=internal-link)*

##### *”It’s the greatest tool that I have seen when it comes to searching for jobs.” [Mark Stark, Career Success Coach](https://www.jobscan.co/blog/why-this-career-coach-uses-jobscan/https:/www.jobscan.co/?utm_medium=referral&utm_source=resume-templates&utm_campaign=ats-templates&utm_content=internal-link)*

##### *“We’re seeing easily 30% or more increase in calls from recruiters when our students use Jobscan to tailor their resumes.” [Jeffrey Stubbs, Director, Baylor University Career Center](https://www.jobscan.co/blog/jobscan-case-study-baylor-university/https:/www.jobscan.co/?utm_medium=referral&utm_source=resume-templates&utm_campaign=ats-templates&utm_content=internal-link)*

##### It’s frustrating to apply for dozens of jobs and not get any interviews. Use [Jobscan](https://www.jobscan.co/https:/www.jobscan.co/?utm_medium=referral&utm_source=resume-templates&utm_campaign=ats-templates&utm_content=internal-link) to optimize your resume, cover letter, and LinkedIn profile.

##### **90% of Jobscan Premium users landed an interview.**

##### Jobscan users have been hired by:

##### Logo Description automatically generated with medium confidenceLogo Description automatically generated with medium confidence

##### Logo Description automatically generated

**Joe Jobscan**

Seattle, WA 98101 | (555) 555-5555 | joejobscan@jobscan.co | linkedin.com/in/joe-jobscan

**CAREER SUMMARY**

Partner Marketing professional with more than 10 years experience in business development, team leadership and brand strategies for global companies such as Google and Amazon. My track record reflects a history of success in generating leads, creating effective multi-platform messaging, building key partnerships and doing so all within budget.

**SKILLS AND STRENGTHS**

* **Budgeting** – Stretched the $150K budget at Google using plans designed for execution within the partner strategy.
* **Multi-platform Messaging** - Managed MDF processes, developed joint messaging and supported the content development of joint white papers, datasheets, case studies, solution briefs, partner website content (internal & external), battle-cards, partner newsletters, deployment guides as well as joint marketing/lead generation campaigns.
* **Relationship Building** - Enhanced partner on-boarding with the coordination and management of internal sales presentations, on-site workshop training and webinar product roadmap sessions.
* **Community Management** - Developed online discussions, “Partner Spotlight” blog articles, twitter, case study, partner webcasts, video testimonials and press releases to promote partner expertise.

**PROFESSIONAL ACCOMPLISHMENTS**

* Attracted audiences of 500+ per lead generation webinar, 1000+ online community partner members, accreditation workshop registrant levels (15+), and highest hits per partner article at Saba.
* Positioned partners to be well informed by developing a regular cadence of partner communications/newsletters on new training, product releases, customer success stories and relevant company information at EIS Group
* Strategized, led and executed B2B marketing programs for Global/National Leadership and (200+) Industry Partners/Practitioners resulting in leads of over $10M at PwC
* Owned the development and execution of the Tax Transfer Pricing Masters Series of events (100+ client attendees) and Transfer Pricing Webcast Series (1000+ client attendees) at PwC
* Project managed the development and publication of PwC practice publications, including 2007 International Law Firm Strategic Survey, 2009 Transfer Pricing Perspectives Journal, 2007 Law Firm Financial and Accounting Management

**WORK HISTORY**

**Google**, San Francisco, CA, Director, Partner/Marketing Programs*,* 07/2015-Present

**Google**, San Francisco, CA, Marketing/Program Manager*,* 01/2013-07/2015

**Amazon**, Seattle, WA, Associate Director, Marketing Leader, Tax (Transfer Pricing)*,* 07/2003-03/2010

**EDUCATION**

Masters Certificate in Internet Marketing, 2003, Brandeis University, Waltham, MA

Bachelor of Commerce, International Marketing, 2000, Northereastern University, Boston, MA