**JASON MENDOZA**

New York, NY 10003 • (555) 555-1234 • aliceliddel@email.com • linkedin.com/in/alice-liddel

**RETAIL SALES ASSOCIATE**

I create a seamless shopping experience for customers in our flagship store. Initiated a tech-infused retail approach and managed an omnichannel operation enabling the team to react in near real-time to capture all of the great moments in sports to ensure that product is available to fans in the heat of the moment. Implement processes that improve production, communications, efficiencies, and revenues. A natural ability to anticipate and meet the needs of clients and fellow sales team, while delivering innovative solutions that fit the goals and objectives of the division and the company. The go-to person in the store with consistently strong performance reviews.

Enthusiasm for Sports Industry | Expert knowledge of Sports Retail Sales | Flexibility | Friendly | Goal-oriented | Hitting sales targets | Initiative | Knowledge of retail software | Managing social media account | Microsoft Office | Monetary transactions | Organization | Outgoing | Point of sale (POS) processing

**WORK EXPERIENCE**

**Atlanta United/Falcons • Retail Sales Associate - • (06/2017) - Present**

* Carried out the front line selling effort
* Developed, built, and maintained store displays
* Drove sales revenue for the organization
* Created the ultimate shopping experience for fans
* Maintained retail standards through back-of-house operations
* Demonstrated ability for effective communication and collaboration with clients and team

**EDUCATION AND CERTIFICATIONS**

Georgia Tech University, Atlanta, Georgia • B.S. Psychology

(2016)