

JOE JOBSKAN

(555) 555-5555 • 1212 Jobscan Ln. • Seattle, WA 98101
www.joejobscan.com • joejobscan@jobscan.co • www.linkedin.com/in/joejobscan

SKILLS

ASP.NET	JavaScript, jQuery, AJAX	Responsive Design
C#	SEO, Google Analytics	MVC
Microsoft SQL Server	Chrome, Firefox, Edge, IE	nopCommerce SW
Microsoft Visual Studio	Adobe Photoshop	AspDotNetStorefront SW
HTML, HTML5, CSS, CSS3	Ecommerce	Engineering Management

PROFESSIONAL EXPERIENCE

Design USA – Seattle, WA
2019

Jul 2011 - Nov

Web Developer/Designer | Engineering Support

Recruited to redesign the corporate web presence and initiate new online marketing strategies after successfully driving traffic and boosting sales via HDTV Labs' website design. Increased visibility and credibility of OSI International, transforming both end-user and dealer websites to present a more professional and high-tech image using nopCommerce Ecommerce software. Responsible for all website decisions and implementation from design phase to launch and beyond.

Created themes, graphics and HTML for custom email campaigns and trade magazine ads. Interfaced directly with clients to resolve technical issues, promote sales, and provide information about OSI's products and services.

- Increased product visibility and promotion, quadrupling the number of products listed online, writing comprehensive technical descriptions, and highlighting key features to attract online customers.
- Enhanced the visual appeal of the websites by shooting, Photoshopping and uploading over 1,300 product images to the sites, incorporating stunning visuals and integrating relevant audio and video components, all while employing cutting-edge design techniques.
- Maintained separate customer email lists for dealers, end-users and specifically targeted email markets.
- Solidified brand consistency through strategic use of company artwork and logos in the creation of business cards, T-shirt designs, battery labels, and various tradeshow promotional items.

Electronics of America – Seattle, WA
2011

Jan 2006 - June

Web Developer/Designer | Engineering and Marketing Support

Designed and developed the company website using AspDotNetStorefront Ecommerce software. Influenced product design decisions with core technology research and analysis. Initiated online marketing strategies and coordinated with national distributors to promote product sales.

- Created additional corporate revenue stream by designing, developing and maintaining the company's Ecommerce website with over 115 custom .aspx, .cs, and .html web pages. Developed custom xml web pages for downloading product specification sheets and manuals.
- Set up online credit card transaction capability with the Authorize.Net payment gateway, Comodo SSL security software, and local commercial bank.
- Integrated FedEx Ship Manager giving Ecommerce customers access to real-time shipping rates.
- Streamlined in-state sales tax calculations, designing an application that calculated sales tax by zip code and integrated the data into the website software for seamless checkouts.

- Automated web sales accounting tasks, configuring an interface between the Ecommerce site and QuickBooks Accounting software using third party Atandra's T-Hub application.

**Tech Communications, Inc. – Seattle, WA
2006**

Jan 1990 - Dec

Senior Engineer

- Achieved significant reduction in product development time through automated testing in support of all GSM Cellular Development and Cost Reduction programs.
- Acted as liaison with multinational telecommunication corporations and international test houses to gain approvals for all cellular products, generating major global sales into new markets.
- Saved millions of potentially lost unit sales, resolving a critical cellular phone software issue with the Chinese government that threatened shipment of all GPRS-capable cellular phones into China.

EDUCATION, PROFESSIONAL DEVELOPMENT

UNIVERSITY OF SOUTHERN CALIFORNIA – Los Angeles, CA

Aug 1985 - June 1989

Bachelor of Science in Electrical Engineering