

Joe Jobscan

Senior Video Production

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Professional Experience:

JJ's Photo & Video - Video Sales Consultant - Boston, MA

03/2019 - 03/2020

- Advise and support clients on a wide range of video content and photography productions.
- Manage order fulfillment from initial inquiry through delivery.

Star Media, Inc. – Senior Operations Manager, Video - Boston, MA

02/2018 - 11/2018

- Oversaw video production across hundreds of editorial videos, agency campaigns, broadcasts, and OTT projects.
- Managed and built employee growth paths for a creative team of five, including remote and freelance hires.
- Spearheaded long-term studio operations strategy and growth through a 233% expansion in content production.
- Established standards of quality to support the large-scale production needs of “Explained” on Netflix.
- Coordinated live video and post production resource logistics between nine individual brand teams.
- Served as liaison between Vox Studios and finance, legal, and marketing departments for all projects and agendas.
- Fostered and maintained active relationships with various external partners in the digital video industry.
- Developed and executed budgets and timeline strategy for equipment, software, and enterprise productions.
- Launched and product managed a customized instance of asset management system for equipment and facilities.
- Extrapolated production analytics for workflow refinement and presentations to c-level team.

Star Media, Inc. – Studio Operations Manager - Boston, MA

10/2015 – 01/2018

- Coordinated 50-75 video, audio, social media, and still photo productions per week.
- Managed day-to-day Vox Studios video operations calendar as well as long-term initiatives.
- Designed production and podcast facilities in satellite offices through collaboration with vendors.

Star Media, Inc. – Equipment Manager - Boston, MA

12/2013 – 10/2015

- Created and fostered a company UAV drone division and assisted in navigating a changing legal landscape.
- Designed best practices for an active inventory database of video production equipment.
- Facilitated equipment rental and delivery for annual tent pole events.

Freelance – Producer/Cinematographer/Gaffer - Boston, MA

05/2008 – 12/2013

- Worked on over 200 Film & Television productions, including feature, television, agency, and passion projects.
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Education:

City College of New York – Tisch School of the Art - BFA in Film & Television Production 2004 - 2008

Select Skills:

Digital Media Video Production, Content Development, Communication, Workflow Management, Video Marketing, Creative Thinking, Strategic Direction, Product Management, Viewer Engagement, Data Analysis, Productivity, Flexibility, Customer Service, Adobe Creative Cloud, Microsoft Office, Google Suite